

Million Dollar Gifts in Appalachian Ohio

Introduction

Using Million Dollar List , we analyzed patterns and trend in million dollar giving in Appalachian Ohio. The School of Philanthropy at the University of Indiana compiled and distributed the Million Dollar List which keeps a record of publicly announced charitable gifts of \$1 million or more since 2000. These gifts are given by individuals, couples, families, foundations, corporate foundations and other groups to entities across a range of charitable subsectors: higher education; human services; arts, culture, and humanities; education; public, society benefit; religious organizations; foundations; and health.

Highlights

- Although the number of gifts given annually has decreased since 2000, total dollars given have increased. Even the average value of a gift made has increased since 2000. In 2000, an average value of a gift was little over \$5 million. However, in 2012 (the latest full year) the average value of a gift was over \$55 million.
- Between 2000 and 2013, Appalachian Ohio received 8.9% of the total gifts made to entities in Ohio. Thus, entities in Appalachian Ohio received over \$781 million in gifts.
- Couples and foundations accounted for 80.5% of the total donors. Most of the gifts made by these donor types went to higher education institutes. Their gifts accounted for 81% of the gifts received by those institutions.
- Human services ranked the second highest charitable subsector in terms of dollars received. This subsector received over \$17 million in gifts (or 2.2% of total gifts). These gifts were received from foundations and other groups.
- Although charitable subsector health did not rank at the top in total dollars received, it ranked second in dollar value per gift. The dollar value of an average gift made in health was \$4 million.
- Dollar value of an average gift was the highest for those couple and individual female donor types. Average value of a gift received from a couple was close to \$14 million and an individual female was close to \$13 million.
- Athens County received over \$633 million in gifts. This accounted for 81% of the total gifts made to entities in Appalachian Region during the period. Ohio University in Athens County was the recipient of these gifts.
- Mahoning and Washington counties ranked second and third in total value of gifts. Higher education entities in both of these counties received either most or all of the gifts made.

Appendix

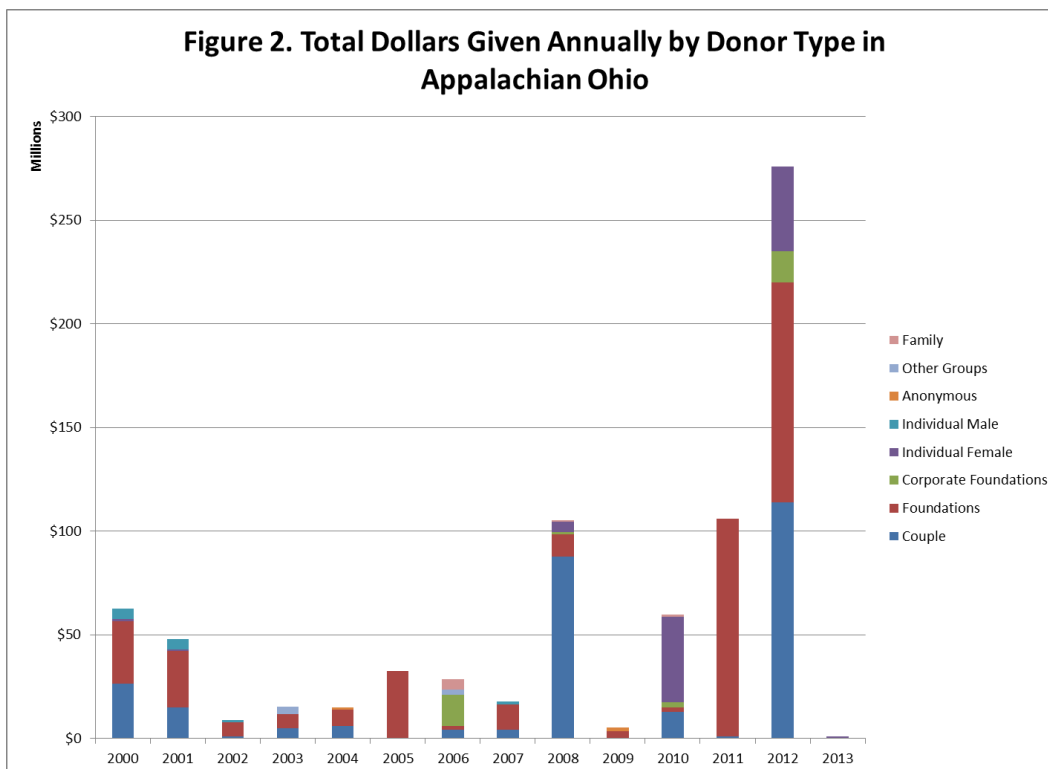
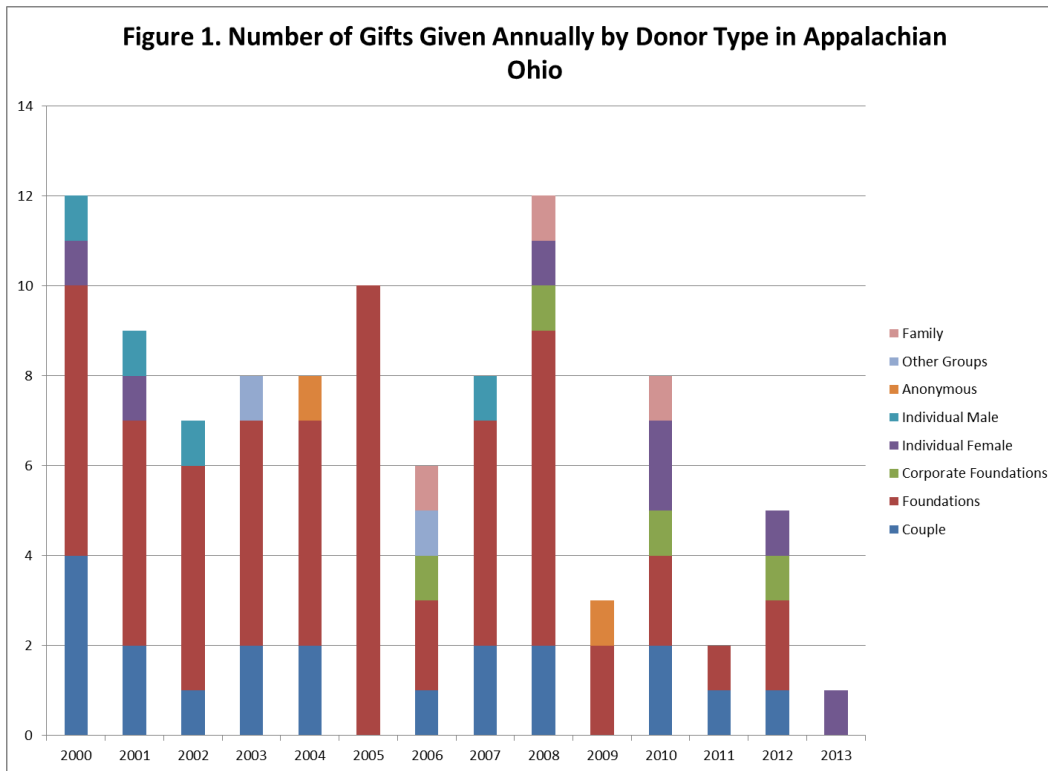


Figure 3. Distribution of Number of Gifts Given by Donor Type in Appalachian Ohio, 2000-2013

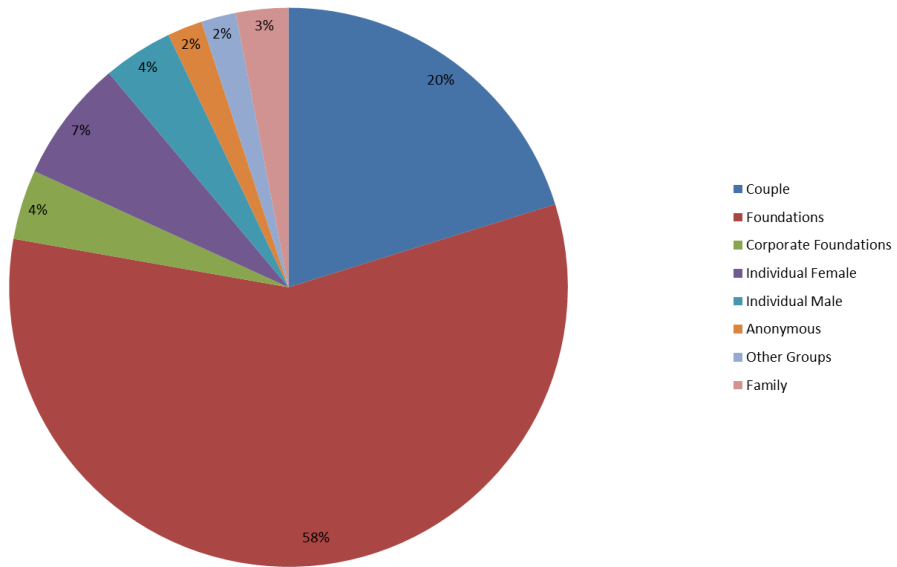


Figure 4. Distribution of Total Dollars Given by Donor Type in Appalachian Ohio, 2000-2013

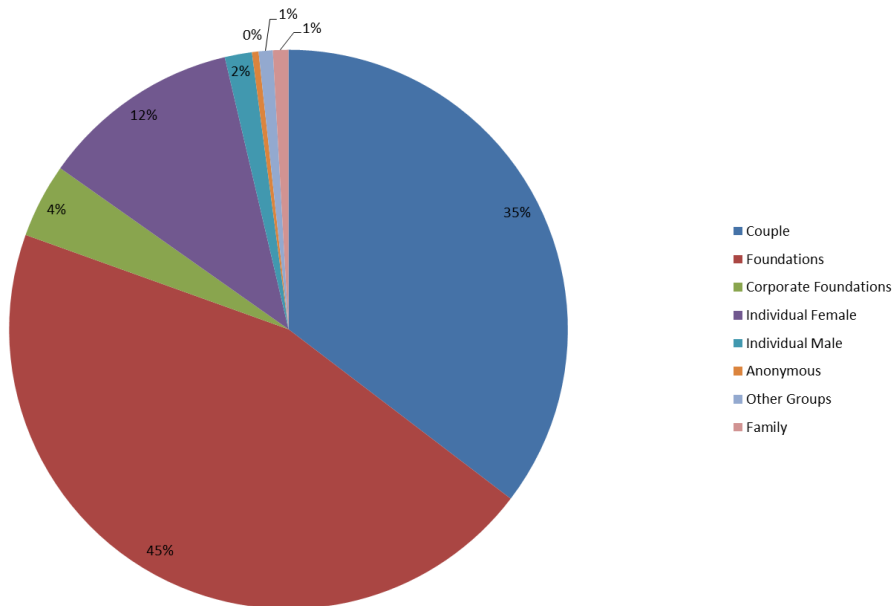


Figure 5. Number of Gifts Received Annually by Subsector in Appalachian Ohio

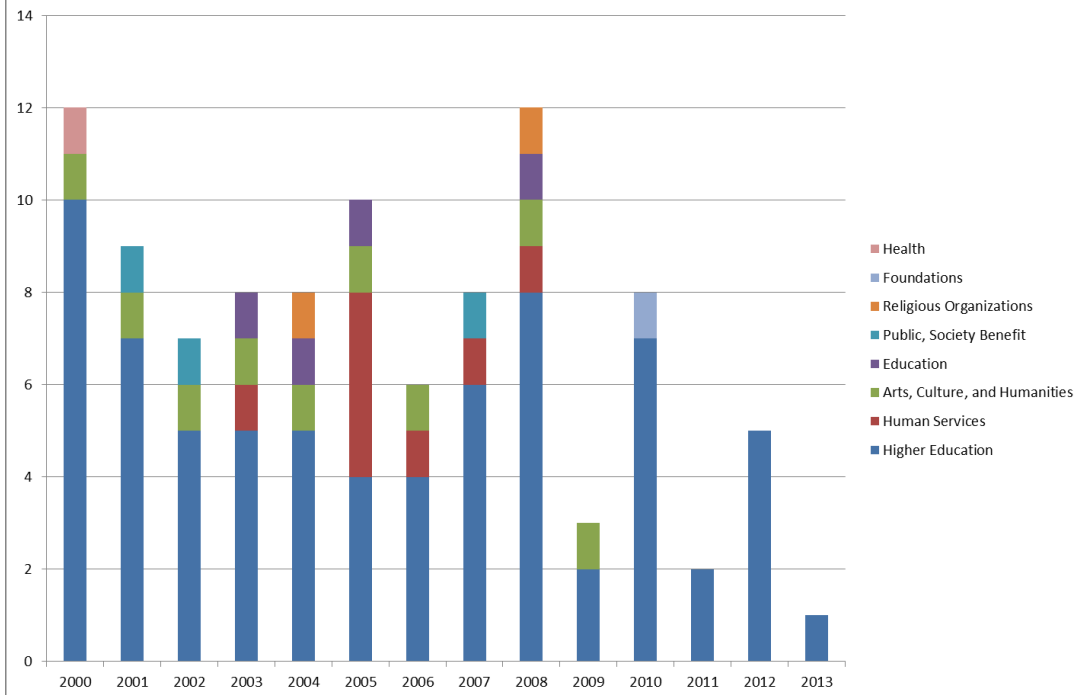


Figure 6. Total Dollars Received Annually by Subsector in Appalachian Ohio

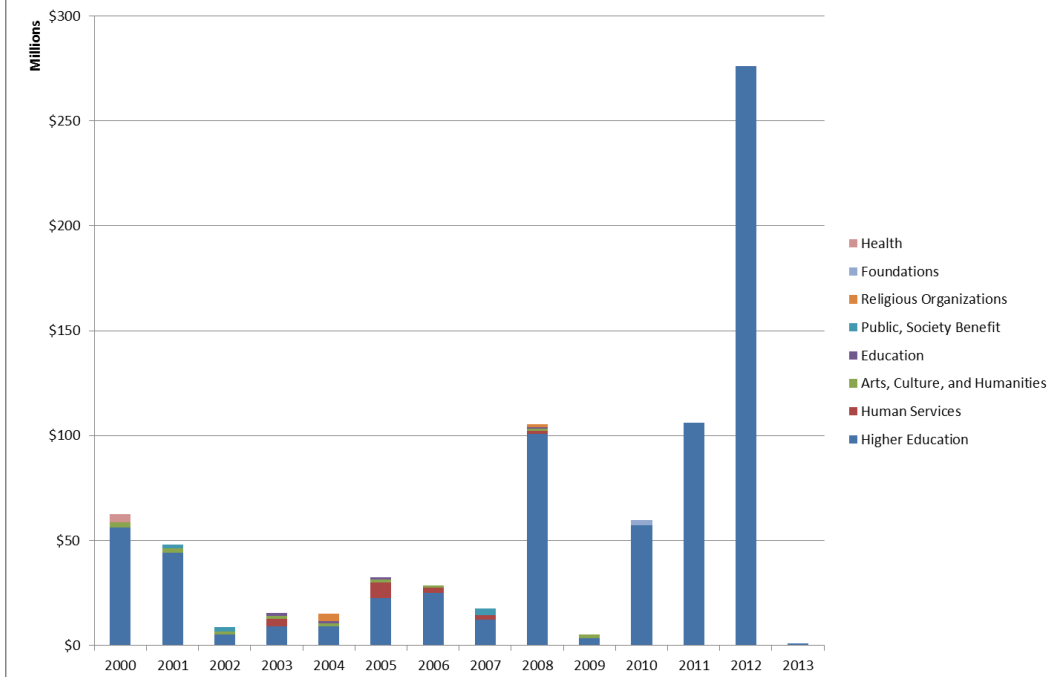


Figure 7. Distribution of Number of Gifts Received by Subsector in Appalachian Ohio, 2000-2013

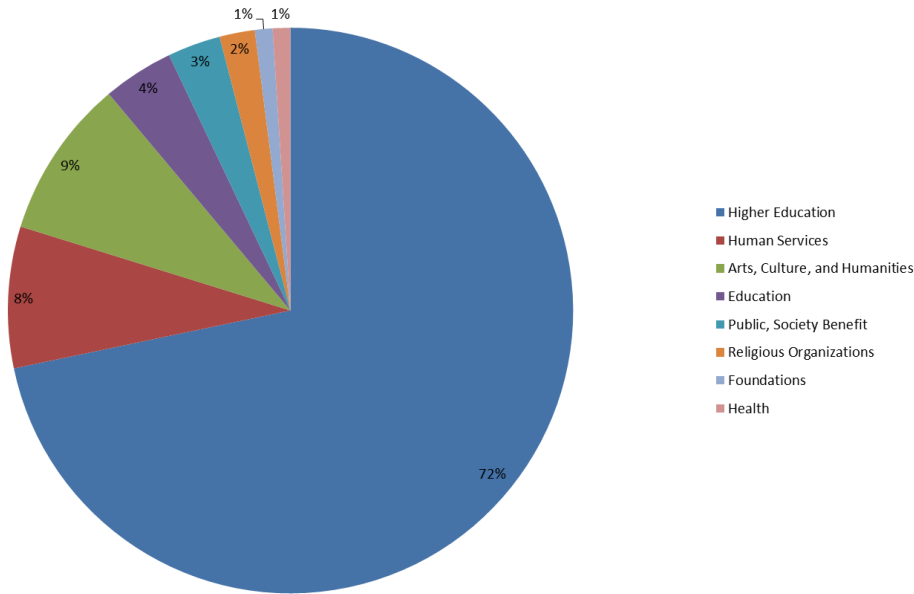


Figure 8. Distribution of Total Dollars Received by Subsector in Appalachian Ohio, 2000-2013

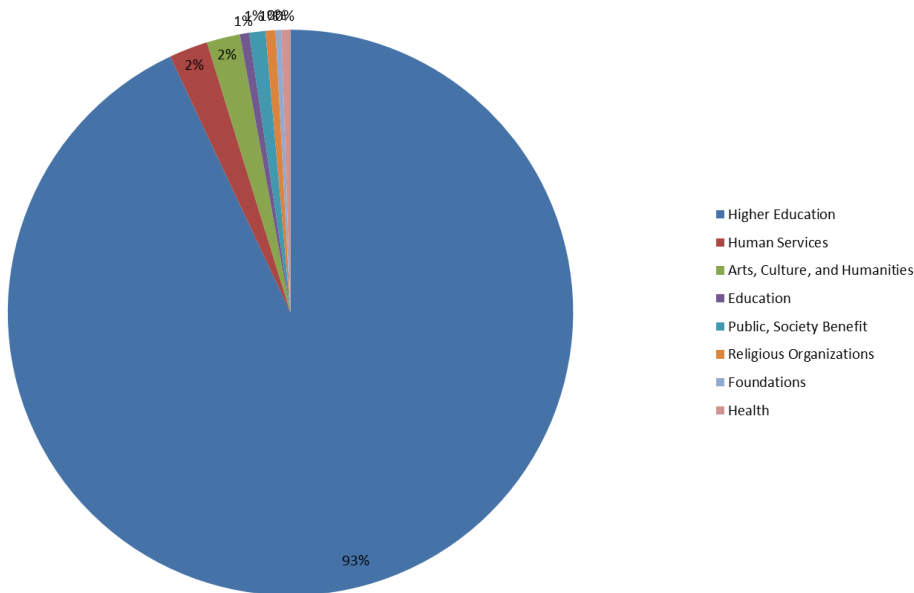


Table 1. Gifts by Donor Type, 2000-2013						
Donor Type	# of Gifts	Total \$s Given	From In State		From Out of State	
			# of Gifts	Total \$s Given	# of Gifts	Total \$s Given
Couple	20	\$276,390,000	13	\$247,390,000	7	\$29,000,000
Foundations	57	\$352,652,883	28	\$266,100,881	29	\$86,552,002
Corporate Foundations	4	\$33,585,504	4	\$33,585,504	0	\$0
Individual Female	7	\$90,300,000	5	\$88,300,000	2	\$2,000,000
Individual Male	4	\$12,300,000	3	\$11,300,000	1	\$1,000,000
Anonymous	2	\$3,000,000	0	\$0	2	\$3,000,000
Other Groups	2	\$6,377,929	0	\$0	2	\$6,377,929
Family	3	\$7,000,000	3	\$7,000,000	0	\$0
Total	99	\$781,606,316	56	\$653,676,385	43	\$127,929,931

Table 2. Gifts by Recipient Subsector, 2000-2013			
Recipient Subsector	# of Gifts	Dollar Value	Dollar Value per C
Higher Education	71	\$726,957,655	\$10,238,840
Human Services	8	\$17,304,049	\$2,163,006
Arts, Culture, and Humanities	9	\$14,909,300	\$1,656,589
Education	4	\$4,125,000	\$1,031,250
Public, Society Benefit	3	\$7,250,625	\$2,416,875
Religious Organizations	2	\$4,474,183	\$2,237,092
Foundations	1	\$2,585,504	\$2,585,504
Health	1	\$4,000,000	\$4,000,000
Total	99	\$781,606,316	\$7,895,013

Table 3. Million dollar gifts in Appalachian Ohio, 2000-2013				
County	Gift Amount	Year/Period	# of 2010 Households	Per household Gift Amount (annual)
Athens	\$633,400,000	2000-2013	23,578	\$1,919
Columbiana	\$3,344,815	2007	42,683	\$78
Coshocton	\$15,034,300	2000-2006	14,658	\$147
Holmes	\$16,288,093	2003-2008	12,554	\$216
Jefferson	\$1,010,000	2002	29,109	\$35
Mahoning	\$52,983,935	2000-2012	98,712	\$41
Muskingum	\$6,585,504	2000-2010	34,271	\$17
Scioto	\$1,300,000	2007	30,870	\$42
Tuscarawas	\$2,902,014	2000-2001	36,965	\$39
Washington	\$48,757,655	2000-2010	25,587	\$173
Total	\$781,606,316	2000-2013	348,987	\$160
Ohio	\$8,828,370,796	2000-2013	4,603,435	\$136.98
U.S.	\$392,281,535,815	2000-2013	116,716,292	\$240.07
<i>Source: The Million Dollar List</i>				

Questions & More Information

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The Center for Rural Entrepreneurship's vision for rural America is one of vibrant communities and regions that embrace entrepreneurship, that find new sources of competitive advantage in their inherent assets, and that invest in a new more sustainable future for both present and future generations. The Center's mission is to help our local, regional and state partners achieve this future by connecting economic development practitioners and policy makers to the resources needed to energize entrepreneurs and implement entrepreneurship as a core economic development strategy.

These development efforts require financial resources. Most traditional sources of funding are challenged as governments, businesses and foundations struggle to meet rising community needs. A core program area for the Center is Community Development Philanthropy, where our team helps your community, region or state build a community wealth road map. Our Transfer of Wealth (TOW) research offers insight into possibly the greatest opportunity to tap new, significant and sustainable funding streams in support of growing better and stronger communities. For many communities and regions, TOW research can help jump start important conversations leading to greater community giveback.

The Center has conducted TOW studies for clients around the nation for more than 10 years, and has published a book titled, *Transfer of Wealth in Rural America: Understanding the Potential, Realizing the Opportunity, Creating Wealth for the Future*. More product offerings are planned under our Community Development Philanthropy area.

To learn more about the Center's history and program areas, go to www.energizingentrepreneurs.org.

The Rural Policy Research Institute (RUPRI) provided founding support to create the Center for Rural Entrepreneurship in 2001. RUPRI's mission is to provide independent analysis and information on the challenges, needs, and opportunities facing rural people and places. The work of the Center for Rural Entrepreneurship, along with other centers and collaborations, helps RUPRI achieve this mission. To learn more about RUPRI, visit www.rupri.org.