Transforming Urban Communities

Presented by Christina M. Long, Owner, CML Collective, LLC
Coordinator of the Create Campaign
About Christina Long

Founder, CML Collective, LLC
Consultant, Kansas Small Business Development Center
Consultant, NetWork Kansas
Coordinator of the Create Campaign
CREATE CAMPAIGN

Goal: Increase participation in existing entrepreneurial programs, Drive awareness, Create a support network

Kick-off event held July 2015

2016 forum June 11, 2016

Wichita State University
KEY REFLECTION FINDINGS:

PARTICIPANTS
93 percent of participants rated the Create Campaign as helpful

VENDORS:
100 percent said it was worth their time to participate
100 percent were satisfied with the visitor traffic
100 percent said they want to collaborate for future programming

PRESENTERS:
100 percent said it was worth their time to participate
100 percent said they want to collaborate again
Entrepreneurship Task Force
Mission:
This session will explore ways to encourage breakthroughs and overcome barriers for entrepreneurs looking to start, sustain and grow businesses in urban cities. Participants will engage in an interactive dialogue meant to celebrate successes, identify challenges and reveal potential solutions.
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Celebrate Successes
Identify Challenges
Reveal potential solutions