Assessing Your Community for Readiness

Facilitated by: Chuck Wolfe
What we’ll be discussing

- Entrepreneurial culture
- Leadership
- Networks & infrastructure
- Expectations
- Other readiness factors
Entrepreneurial Culture

- Concentration of creative class
- Trends in startup activity
- Acceptability of failure
Leadership

• Core Group
• Common Direction
• Commitment

“In Boulder, people are willing to work harder and devote a greater amount of time to help startups succeed with no expectations for reward.”

Mark Solon, General Partner, Highway 12 Ventures

Source: “Startup Communities: Building an Entrepreneurial Ecosystem in Your City” by Brad Feld
Networks & Infrastructure
Network Interaction

Silos  or  Inclusive
Expectations
Discussion

- Entrepreneurial culture
- Leadership
- Networks & infrastructure
- Expectations
- Other readiness factors
Thank you.

Chuck Wolfe, President
Claggett Wolfe Associates
3108 Sunshine Meadow Ln
Auburn, CA 95602
(530) 878-8016
cwolfe@claggettwolfe.com
www.claggettwolfe.com