

2015 PROFESSIONAL VITA

Deborah M. Markley

Contact Information

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Education

BS, Agricultural Economics, Cornell University, 1978.
MS, Agricultural Economics, Cornell University, 1980.
PhD, Agricultural Economics, Virginia Tech, 1984.

Recent Professional Employment

Managing Director, Center for Rural Entrepreneurship, 2005 – present.
Co-Founder and Co-Director, Center for Rural Entrepreneurship, 2001 – 2005.
Visiting Scholar, University of Missouri, Columbia, Missouri, 2001 – present.
Rural Development Economist. Principal, Policy Research Group. August 1991- December 2002.
Rural Development Economist. Department of Agricultural Economics, Purdue University, West Lafayette, IN. September 1993-August 1995.
Assistant Professor. Department of Resource Economics, University of Massachusetts, Amherst, MA. September 1988-1991.
Adjunct Assistant Professor. Department of Resource Economics, University of Massachusetts, Amherst, MA. August 1987-August 1988.
Assistant Professor. Department of Agricultural Economics and Rural Sociology, University of Tennessee, Knoxville, TN. May 1984-July 1987.

Professional Service/Recognition

Reviewer, *Community Development*, Journal of the Community Development Society
Advisory Board Member, Croatan Institute
Recipient, Ted K. Bradshaw Outstanding Research Award, Community Development Society, 2009

Research Experience

Includes design and evaluation of rural entrepreneurship development activities, case studies of entrepreneurial support organizations and assessment of rural capital market ecosystems; extensive experience conducting field-based survey research including focus groups and interviews with rural bankers, entrepreneurs, service providers, investors, small manufacturers, and others; experience in the design of wealth building strategies and community philanthropy.

Selected Recent Publications

Gruidl, John and Deborah Markley, "Entrepreneurship as a Community Development Strategy," chapter 17 in *An Introduction to Community Development*, edited by Rhonda Phillips and Robert H. Pittman, Second Edition, 2015.

Ratner, Shanna and Deborah Markley, "Rural Wealth Creation as a Sustainable Economic Development Strategy: Introduction to the Special Issue," *Community Development Society*, Volume 45, Issue 5, 2014.

Markley, Deborah and Shanna Ratner, "Linking Rural Assets to Market Demand: Wealth Creation Value Chains in Rural America," *Local Economy Journal*, Volume 29, Issue 4, 2014.

Macke, Don and Deborah Markley, "Pathways to Community Prosperity Amid Changing Agricultural and Rural Landscapes," Paper presented to 2014 Agricultural Symposium, Federal Reserve Bank of Kansas City, July 2014.

Macke, Donald, Deborah Markley and John Fulwider, *Energizing Entrepreneurial Communities*, Center for Rural Entrepreneurship, 2014.

Markley, Deborah, Erik Pages, Patricia Scruggs and Kathleen Miller, Access to Capital in Rural America: Insights from the Field and Policy Recommendations, Final Report to USDA, October 2012.

Macke, Don, Deborah Markley and Ahmet Binerer, *Transfer of Wealth in Rural America*, Center for Rural Entrepreneurship, 2011.

Markley, Deborah M., "Energizing Entrepreneurs – The Heart of Rural Heritage Development," *Forum Journal*, National Trust for Historic Preservation, Winter 2010.

Pages, Erik R. et al. *Maine Comprehensive Economic Development Evaluation 2008*. A Report to the Maine Department of Economic and Community Development. March 9, 2009.

Markley, Deborah and Nancy Stark. "Entrepreneurship as Sustainable Economic Development: Insights into Triple Bottom Line and Wealth Creation Impacts of Entrepreneurship Strategies." White Paper prepared with support from The Ford Foundation, February 2009.

Recent Policy Experience

Briefing presentation on Rural Entrepreneurship. US Department of Agriculture Rural Development Senior Leadership. August 2009.

Written and oral testimony. US House of Representatives Committee on Agriculture Subcommittee on Rural Development, Biotechnology, Specialty Crops, and Foreign Agriculture. March 31, 2009.

Other Publications

- Markley, Deborah M. and David L. Barkley. *Assessment of the Capital Market in Central Louisiana*. Prepared for Regional Technology Strategies and the Rapides Foundation, October 2008.
- Barkley, David L., R. David Lamie, and Deborah M. Markley. *Case Studies of E-Commerce in Small and Medium-Sized Enterprises: A Review of the Literature*. Southern Rural Development Center, Mississippi State University, May 2008.
- Markley, Deborah M., David L. Barkley, and R. David Lamie. *Case Studies of E-Commerce in Rural and Small Town Businesses*. Southern Rural Development Center, Mississippi State University, May 2008.
- Barkley, David L., Deborah M. Markley, and R. David Lamie. *E-Commerce as a Business Strategy: Lessons Learned from Case Studies of Rural and Small Town Businesses*. Southern Rural Development Center, Mississippi State University, May 2008.
- Lamie, R. David, Deborah M. Markley, and David L. Barkley. *E-Commerce Case Studies Guidebook and Program Delivery Manual*. Southern Rural Development Center, Mississippi State University, May 2008.
- Markley, Deborah, Erik Pages, Brian Dabson, Sara Lawrence, Sara Yanosy, Thomas Johnson, and Karen Dabson. *Creating an Entrepreneurial Appalachian Region: Findings and Lessons from an Evaluation of the Appalachian Regional Commission's Entrepreneurship Initiative 1997-2005*. Washington, D.C.: Appalachian Regional Commission, April 2008.
- Markley, Deborah and Brian Dabson. *Creating a System of Support for Entrepreneurs and Small Businesses in Kentucky: Insights and Policy Recommendations*. Berea, KY: Mountain Association for Community Economic Development, April 2008.
- Markley, Deborah M. "Building Communities through Entrepreneurship Development: Financing Entrepreneurs and Entrepreneurial Support Systems." *Creating Entrepreneurial Local Development Strategies*. Edited by Norman Walzer. New York: Lexington Books, 2007.
- Markley, Deborah and Karen Dabson. *Innovative Approaches to Entrepreneurial Development: Cases from the Northwest Region*. RUPRI Center for Rural Entrepreneurship, 2007.
- Markley, Deborah, Karen Dabson and Don Macke. *Energizing an Entrepreneurial Economy: A Guide for County Leaders*. National Association of Counties, 2006.
- Markley, Deborah M. "A Framework for Developing Rural Entrepreneurship." *Economic Development America*. Winter 2006.
- Markley, Deborah M., Don Macke and Vicki B. Luther. *Energizing Entrepreneurs: Charting a Course for Rural Communities*. RUPRI Center for Rural Entrepreneurship and the Heartland Center for Leadership Development. 2005.
- Markley, Deborah, Don Macke and Rae Montgomery. *BizPathways – Minnesota's Virtual Entrepreneurs Network: Ongoing Evaluation of Effective Practice*. RUPRI Center for Rural Entrepreneurship, 2005.
- Macke, Don, Erik Pages and Deborah Markley. *Enterprise Facilitation® in Kansas: Lessons and Recommendations*. RUPRI Center for Rural Entrepreneurship, 2005.

- Markley, Deborah M. and David L. Barkley. *Development of an Entrepreneurial Support Organization: The Case of the Kentucky Highlands Investment Corporation*. Research Case Studies Series Number 1. March 2003.
- Markley, Deborah M. "Financing the New Rural Economy," in *Exploring Policy Options for a New Rural America*, proceedings of a conference sponsored by The Federal Reserve Bank of Kansas City, Kansas City, September 2001.
- Barkley, David L., Deborah M. Markley, David Freshwater, Julia Sass Rubin, and Ron Shaffer. *Establishing Nontraditional Venture Capital Institutions: The Decision-Making Process*. The Rural Policy Research Institute, P2001-11C, July 2001.
- Markley, Deborah M., David L. Barkley, Julia Sass Rubin, David Freshwater, and Ron Shaffer. *Case Studies of Nontraditional Venture Capital Institutions*. The Rural Policy Research Institute, P2001-11D, July 2001.
- Barkley, David L., Deborah M. Markley, David Freshwater, Julia Sass Rubin, and Ron Shaffer. *Establishing Nontraditional Venture Capital Institutions: Lessons Learned*. The Rural Policy Research Institute, P2001-11A, July 2001.
- Freshwater, David, Deborah M. Markley, David L. Barkley, Ron Shaffer, and Julia Sass Rubin. *Nontraditional Venture Capital Institutions: Filling a Financial Market Gap*. The Rural Policy Research Institute, P2001-11B, July 2001.
- Barkley, David L. and Deborah M. Markley. "Nontraditional Sources of Venture Capital for Rural America." *Rural America*. USDA/ERS, Volume 16, Issue 1, May 2001.
- Barkley, David L., Deborah M. Markley, and Julia Sass Rubin. *A Critical Review of the IC² Report "The Certified Capital Companies Economic Development Innovation: Missouri's Experience To Date."* Policy Brief PB2000-2R*, RUPRI, University of Missouri-Columbia, 2000.