



FOR IMMEDIATE RELEASE

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Deborah Markley, PhD, pens chapter in An Introduction to Community Development

Lincoln, NE – Deborah Markley, co-founder and managing director of The Center for Rural Entrepreneurship, has co-written a chapter in a popular college textbook on community development titled *An Introduction to Community Development*. Markley, along with John Gruidl, Professor, Illinois Institute for Rural Affairs, Western Illinois University, wrote Chapter 17, "Entrepreneurship as a Community Development Strategy." The second edition of the textbook was released November 2014 and is edited by Rhonda Phillips and Robert H. Pittman.

The chapter covers the fundamentals of building a culture of entrepreneurship in a community, with examples from the authors' years of experience working with communities across rural America. The book contains a total of 25 chapters all penned by authors like Markley who have hands-on and practical experience with community development and planning.

An Introduction to Community Development is available to order through Amazon.com. For more information about the contents of Chapter 17, "Entrepreneurship as a Community Development Strategy" or to interview the authors, please contact Ann Chaffin, ann@e2mail.org. We also encourage you to look at the Center's online e2 University resources that expand on the introductory content shared in this chapter.

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The **Center for Rural Entrepreneurship** helps communities throughout the U.S. and Canada build a prosperous future by supporting business, social and civic entrepreneurs. We work in partnership with communities to provide research-based, asset-focused, comprehensive and customized economic development strategies emphasizing entrepreneurship. The Center is a 501(c)(3) nonprofit organization.

For more information about the Center, call (402) 323-7336 or visit energizingentrepreneurs.org.

Other links provided in this release:

http://www.energizingentrepreneurs.org/library/e2university/

http://www.amazon.com/Introduction-Community-Development-Rhonda-Phillips/dp/0415703557/ref=dp ob title bk