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FOR IMMEDIATE RELEASE

Don Macke Podcast on Entrepreneurship

The [Center for Rural Entrepreneurship](http://www.energizingentrepreneurs.org) is pleased to announce that Don Macke will be a guest on Michigan Business Network's [Business Next](http://www.michiganbusinessnetwork.com/radio/Business_Next) radio show beginning tomorrow, Friday, Aug. 1, from 10 – 11 a.m. ET. Program host, Michael Rogers asks Macke questions related to small and medium business growth, how entrepreneurs can deal with operational issues and a variety of issues surrounding economic development and entrepreneurship.

The interview will be rebroadcast Aug. 1 at 4 p.m., 10 p.m., and 4 a.m. A downloadable podcast version will be available a few days later at

http://www.michiganbusinessnetwork.com/radio/Business_Next.

Don Macke is Director of the Entrepreneurial Communities solution area at the Center for Rural Entrepreneurship. Through this work, Don helps communities and regions throughout North America grow entrepreneur-focused economic development strategies. He works with a group of strategic partners across the country to deliver customized economic development solutions. Don is also active in the Community Development Philanthropy/Transfer of Wealth solution area, and conducted the first statewide Transfer of Wealth study in Nebraska in 2002. Don has more than 35 years of community economic development and policy experience. He co-founded the Center with Deb Markley in 2001. For more information about Macke's radio interview, contact him at don@e2mail.org.

The **Center for Rural Entrepreneurship** helps communities throughout the U.S. and Canada build a prosperous future. We work in partnership with communities to provide research-based, asset-focused, comprehensive and customized economic development strategies emphasizing entrepreneurship. The Center is a 501(c)(3) nonprofit organization. For more information about the Center, call (402) 323-7336 or visit

<http://www.energizingentrepreneurs.org>.

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