

## DONOR IDENTIFICATION MONROE COUNTY, INDIANA

Following tables are created for Monroe County and its top 20 census block groups with the highest share households with \$1 Million and above in net worth.

Table 1	Monroe County	Indiana	U.S.
Median CNW	\$43,186	\$99,410	\$93,084
Mean CNW	\$295,272	\$377,042	\$418,865
Mean to Median Ratio	6.84	3.79	4.50
No Wealth (<\$15k CNW)	40.3%	23.7%	27.0%
Low Wealth (\$15 to 74,999)	16.8%	20.1%	18.8%
Middle Wealth (\$75k to 249,999)	19.9%	28.3%	24.7%
High Wealth (>\$250K)	23.0%	28.0%	29.5%
Millionaires (\$1mil +)	4.5%	6.0%	7.6%
<b>Assets</b>			
<b>Market Value</b>			
Checking Accounts	\$4,122	\$4,944	\$5,654
Savings Accounts	\$9,038	\$11,165	\$12,769
U.S. Savings Bonds	\$279	\$371	\$399
Stocks, Bonds & Mutual Funds	\$25,261	\$32,847	\$37,771

**Figure 1. Top 20 census block groups with the highest share of households with \$1 Million and above in net worth.**

*Green shaded areas represent those in the Top 5 and brown shades areas represent the following Top 15 CBG.*

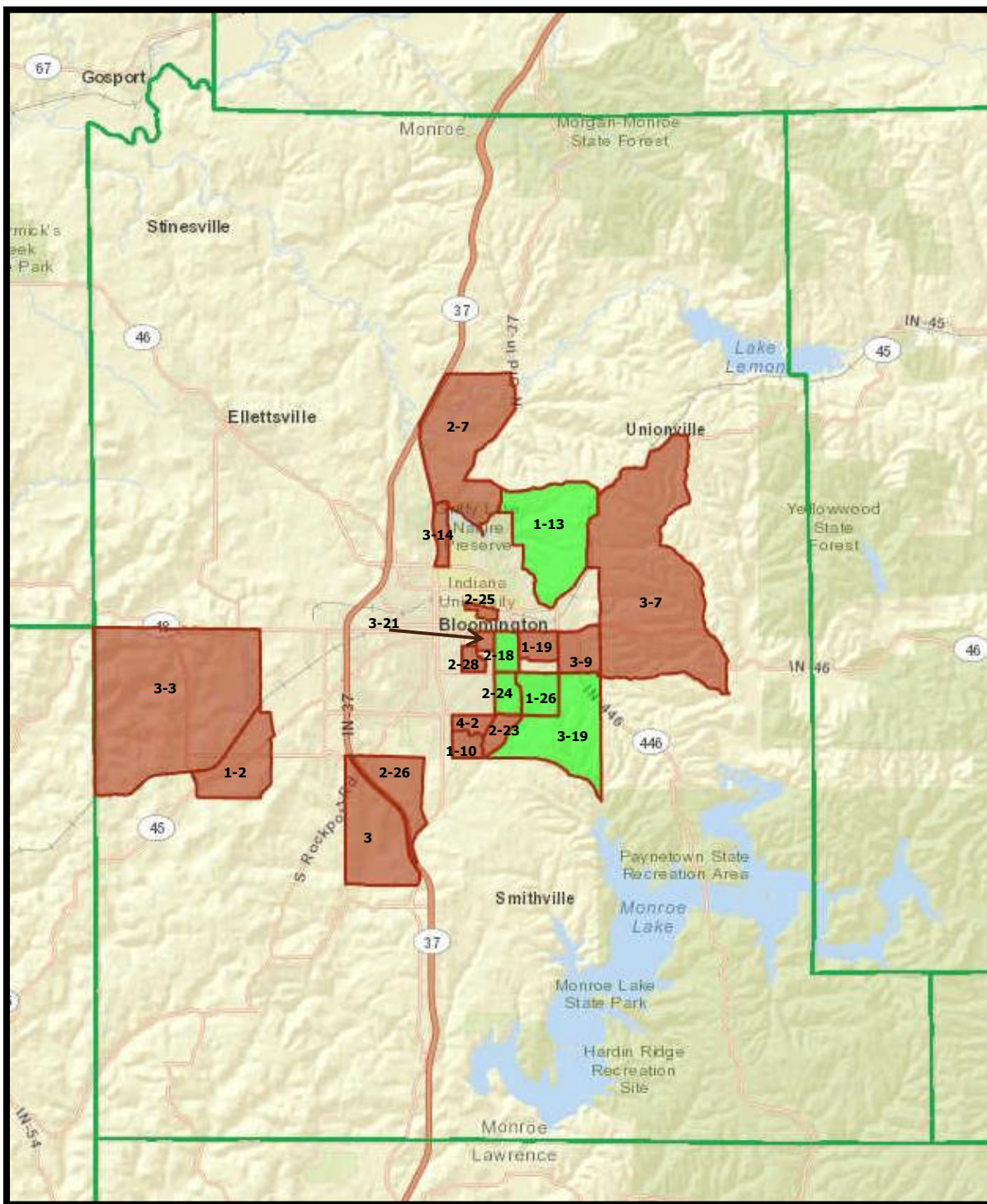


Table 2 - Top 20 CBGs (11-15-2012)

Order	% Mil	HHDs	Mean CNW	High % CNW	CBGs #	T5	LS	Urban
1	41.7%	944	\$1,755,877	20.6%	1_26	Suburban Splendor	High Society	Suburban Periphery I
2	35.5%	457	\$1,506,523	8.6%	3_19	Metropolitans	Metropolis	Metro Cities I
3	23.3%	462	\$1,112,266	6.4%	1_13	Exurbanites	High Society	Suburban Periphery I
4	21.3%	814	\$940,342	9.5%	2_18	College Towns	Scholars & Patriots	Urban Outskirts II
5	20.0%	10	\$711,036	0.1%	2_25	Dorms to Diplomas	Scholars & Patriots	Metro Cities II
6	15.3%	645	\$941,640	7.6%	2_24	Exurbanites	High Society	Suburban Periphery I
7	14.0%	719	\$738,144	6.6%	3_9	Metropolitans	Metropolis	Metro Cities I
8	13.9%	503	\$745,219	4.7%	3_7	Prosperous Empty Nesters	Senior Styles	Suburban Periphery I
9	13.0%	222	\$629,224	1.7%	2_7	Prosperous Empty Nesters	Senior Styles	Suburban Periphery I
10	12.8%	422	\$555,414	2.9%	1_2	Midlife Junction	Traditional Living	Suburban Periphery II
11	11.9%	421	\$601,867	3.2%	3_3	Salt of the Earth	Factories & Farms	Rural I
12	10.7%	365	\$570,896	2.6%	2_26	Up and Coming Families	Family Portrait	Suburban Periphery I
13	10.5%	629	\$660,384	5.2%	3_14	Prosperous Empty Nesters	Senior Styles	Suburban Periphery I
14	10.5%	220	\$504,803	1.4%	3	Salt of the Earth	Factories & Farms	Rural I
15	9.8%	265	\$668,084	2.2%	2_28	Metropolitans	Metropolis	Metro Cities I
16	9.1%	734	\$533,770	4.9%	2_23	Enterprising Professionals	Upscale Avenues	Metro Cities I
17	8.7%	424	\$515,446	2.7%	3_21	College Towns	Scholars & Patriots	Urban Outskirts II
18	8.5%	306	\$503,733	1.9%	1_19	College Towns	Scholars & Patriots	Urban Outskirts II
19	8.3%	691	\$445,702	3.8%	4_2	Metropolitans	Metropolis	Metro Cities I
20	8.3%	636	\$443,977	3.5%	1_10	Prosperous Empty Nesters	Senior Styles	Suburban Periphery I

Table 3. Census Block Group Profiles	1_13	1_26	2_18	2_24	3_19
2010					
Population	1,223	2,656	1,533	1,635	1,108
Median Age	45.4	41.5	45.7	47.5	46.1
Households	462	944	814	645	457
Average HH Size	2.65	2.81	1.88	2.53	2.42
Population Density	285	1910	2839	2819	299
Median CNW	\$443,277.00	\$783,952.00	\$190,931.00	\$516,685.00	\$639,384.00
Mean CNW	\$1,112,266.00	\$1,755,877.00	\$940,342.00	\$941,640.00	\$1,506,523.00

Number of Households	1_13	1_26	2_18	2_24	3_19
No Wealth (<\$15k)	22	33	292	39	32
Low Wealth (\$15k - \$74,999)	44	15	64	18	30
Middle Wealth (\$75k - \$249,999)	85	100	64	83	67
High Wealth (>\$250,000)	203	402	220	406	167
Millionaires (\$1 million+)	108	394	174	99	163
Total	462	944	814	645	459

Percent of Households	1_13	1_26	2_18	2_24	3_19
No Wealth (<\$15k)	4.8%	3.5%	35.9%	6.0%	7.0%
Low Wealth (\$15k - \$74,999)	9.5%	1.6%	7.9%	2.8%	6.5%
Middle Wealth (\$75k - \$249,999)	18.4%	10.6%	7.9%	12.9%	14.6%
High Wealth (>\$250,000)	43.9%	42.6%	27.0%	62.9%	36.4%
Millionaires (\$1 million+)	23.4%	41.7%	21.4%	15.3%	35.5%

Table 4	Block Group 1_26				
Age Cohort	Households	% of Households	Mean CNW	Total CNW	% of Total CNW
<25	17	1.8%	\$9,554	\$162,418	0.0%
25-34	67	7.1%	\$234,068	\$15,682,556	1.2%
35-44	180	19.1%	\$895,737	\$161,232,660	12.2%
45-54	243	25.7%	\$1,409,180	\$342,430,740	26.0%
55-64	251	26.6%	\$2,032,134	\$510,065,634	38.7%
65-74	111	11.8%	\$1,689,000	\$187,479,000	14.2%
75+	75	7.9%	\$1,363,083	\$102,231,225	7.7%
Total	944	100.0%	\$7,632,756	\$1,319,284,233	100.0%

Table 5	Block Group 1_13				
Age Cohort	Households	% of Households	Mean CNW	Total CNW	% of Total CNW
<25	11	2.4%	\$52,045	\$456,445	0.1%
25-34	37	8.0%	\$723,676	\$26,776,012	5.6%
35-44	79	17.1%	\$236,139	\$18,654,981	3.9%
45-54	116	25.1%	\$945,887	\$109,722,892	23.1%
55-64	108	23.4%	\$1,944,793	\$210,037,644	44.2%
65-74	71	15.4%	\$1,003,816	\$71,270,936	15.0%
75+	40	8.7%	\$953,350	\$38,134,000	8.0%
Total	462	100.0%	\$5,859,706	\$475,052,910	100.0%

Table 6	Block group 2_18				
Age Cohort	Households	% of Households	Mean CNW	Total CNW	% of Total CNW
<25	142	17.4%	\$7,623	\$1,082,466	0.2%
25-34	112	13.8%	\$10,603	\$1,187,536	0.2%
35-44	60	7.4%	\$61,378	\$3,682,680	0.5%
45-54	108	13.3%	\$860,109	\$92,891,772	13.7%
55-64	142	17.4%	\$1,811,854	\$257,283,268	38.0%
65-74	85	10.4%	\$1,618,918	\$137,608,030	20.3%
75+	165	20.3%	\$1,113,513	\$183,729,645	27.1%
Total	814	100.0%	\$5,483,998	\$677,465,397	100.0%

Table 7	Block Group 3_19				
Age Cohort	Households	% of Households	Mean CNW	Total CNW	% of Total CNW
<25	10	2.2%	\$21,250	\$212,500	0.0%
25-34	49	10.7%	\$112,857	\$5,529,993	1.0%
35-44	70	15.3%	\$982,086	\$68,746,020	12.6%
45-54	118	25.8%	\$1,505,296	\$177,624,928	32.5%
55-64	116	25.3%	\$1,641,493	\$190,413,188	34.9%
65-74	45	9.8%	\$1,415,438	\$63,694,710	11.7%
75+	50	10.9%	\$794,580	\$39,729,000	7.3%
Total	458	100.0%	\$6,473,000	\$545,950,339	100.0%

Table 8	Block Group 2_24				
Age Cohort	Households	% of Households	Mean CNW	Total CNW	% of Total CNW
<25	7	1.1%	\$33,929	\$237,503	0.0%
25-34	47	7.3%	\$211,197	\$9,926,259	1.3%
35-44	85	13.2%	\$1,005,970	\$85,507,450	11.4%
45-54	159	24.7%	\$311,197	\$49,480,323	6.6%
55-64	168	26.0%	\$1,975,893	\$331,950,024	44.3%
65-74	98	15.2%	\$1,816,649	\$178,031,602	23.8%
75+	81	12.6%	\$1,156,283	\$93,658,923	12.5%
Total	645	100.0%	\$6,511,118	\$748,792,084	100.0%



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### Questions & More Information:

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These development efforts require financial resources. Most traditional sources of funding are challenged as governments, businesses and foundations struggle to meet rising community needs. A core program area for the Center is Community Development Philanthropy, where our team helps your community, region or state build a community wealth road map. Our Transfer of Wealth (TOW) research offers insight into possibly the greatest opportunity to tap new, significant and sustainable funding streams in support of growing better and stronger communities. For many communities and regions, TOW research can help jump start important conversations leading to greater community giveback.

The Center has conducted TOW studies for clients around the nation for more than 10 years, and has published a book titled, *Transfer of Wealth in Rural America: Understanding the Potential, Realizing the Opportunity, Creating Wealth for the Future*. More product offerings are planned under our Community Development Philanthropy area.

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