

A customer portal to support blended learning

Growing Entrepreneurial Communities Summit

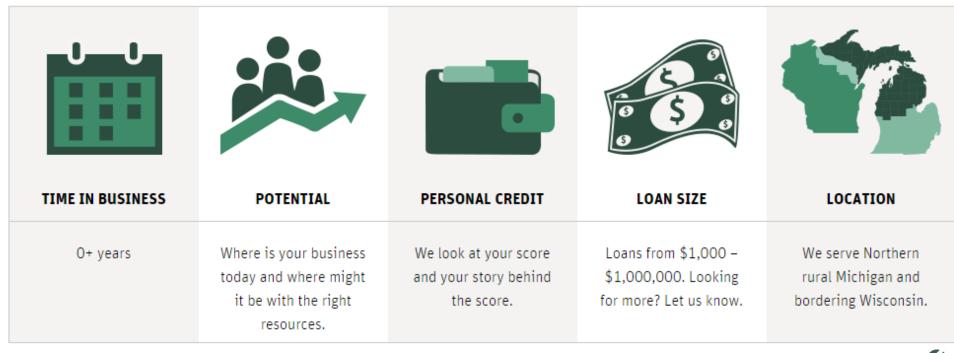
Kansas City

Dennis West

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Our Mission

We **deliver loans** and business services to small business owners who **create jobs**.





Why Do This?

Managing a Growing Loan Portfolio
Small Fast Loans
Jobs and Sustainable Businesses



Blended Approach

- Individual Coaching
 - Staff Coaches
 - Contractors, Partners, & Mentors
- Group Training (web & in-person)
- Online Learning Portal



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BUSINESS TOOLS

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Widgets, Inc. Company



Messages

3 months 3 weeks ago

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7 months 4 weeks ago

Tips for Improving Your Cash Flow

1 year 7 months ago

Welcome To Northern Initiatives

Ask Your Coach



Showing events after 2/16. Look for earlier events

Tuesday, March 15

11:00am Webinar - Social Media Done Right

Tuesday, April 19

11:00am Webinar - Market Research Resources

Showing events until 5/15. Look for more



My Training Plan

VIDEOS

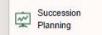












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TOOLS

BREAK-EVEN TARGET PROFIT

SALES PLANNER

MARK-UP VS. MARGIN

SCORECARD

CASH FLOW PLANNER





Suggested Training Resources

5 Steps for Building an Advertising Campaign That Works

Introduction to Accounting

Business Plan Updating Checklist