

energizing entrepreneurial communities

Contact: Ann Chaffin, Senior Associate Marketing ann@e2mail.org (402) 730-6785 cell

New Senior Fellow Hired

The <u>Center for Rural Entrepreneurship</u> is pleased to announce the addition of **Kay Reynolds**, President, Tools for Business Success, to its team of Senior Fellows.

Reynolds has more than 40 years of economic development and entrepreneurial experience and is currently the president and co-founder of Tools for Business Success, which provides communities with customized websites to help start and grow businesses.

Don Macke, Center Co-Founder and Director of Entrepreneurial Communities, said of the addition, "We have worked with Kay on many projects over the years and felt it was time to solidify the relationship as our respective businesses continue to grow. Kay's deep experience supporting business development and creating entrepreneurial ecosystems is a direct fit with what we do at the Center." Reynolds joins a team of six existing Senior Fellows.

For more information about Kay or the Center's other Senior Fellows, visit the Center's webpage, <u>http://www.energizingentrepreneurs.org/about/team.html</u>.

The **Center for Rural Entrepreneurship** helps communities throughout the U.S. and Canada build a prosperous future by supporting business, social and civic entrepreneurs. We work in partnership with communities to provide research-based, asset-focused, comprehensive and customized economic development strategies emphasizing entrepreneurship. The Center is a 501(c)(3) nonprofit organization.

For more information about the Center, call (402) 323-7336 or visit <u>http://www.energizingentrepreneurs.org</u>.

For interviews, please email Ann Chaffin at ann@e2mail.org.