

Entrepreneur Focus Group Questionnaire

The primary purpose of an entrepreneur focus group is to get some feedback from entrepreneurs on the programs and environment for entrepreneurship in your community. However, you'll also find that these groups provide an opportunity for entrepreneurs to network and share information with one another. Be sure to build in some flexible time so that this networking can occur. You can adapt the questions included here to more specifically reflect what's happening in your community. Ask for feedback on the specific programs you are offering.

Entrepreneur Focus Group Questionnaire

1. Take a few moments to tell us about yourself and your company. Why are you and your business located in this region? (*Go around the room and get answer from each participant.*)
2. What is the biggest challenge facing your business today?
3. Where do you turn when you have issues or problems with your business? Have you been satisfied with this support?
4. Have you ever used (*reference specific entrepreneurship development programs such as business counseling offered by the Small Business Development Center*) programs? Have you been satisfied with this support?
5. Please take a few moments to tell us a bit about your perceptions of economic development in your region. What are your key concerns in terms of future economic development in this region?
6. What are economic developers or local elected officials doing to help make your business successful? What more could they be doing?
7. Would you encourage your children to become entrepreneurs? In this community?
8. Do you feel that your community values and supports entrepreneurs like you? In what ways do you think the community could increase this support?