

Entrepreneur and Small Business Community Metrics Tool

If you are going to collect quantitative data about your community's entrepreneurship programs, it is useful to have a common tracking tool that all of your partners use to record program participation and track the measures the Progress Monitoring Team has agreed are important. As part of the Georgia Entrepreneur Friendly Community program, communities are asked to collect data that can then be reported and aggregated at the state level. We provide this tool for you to use and adapt in your community.

Entrepreneur and Small Business Community Metrics Tool

COMMUNITY DATA

To Date

This Period

of Home Based Businesses
of Small Businesses
SBA Loan Amounts
Business Licenses Issued
Building Permits Issued

ENTREPRENEUR/SMALL BUSINESS (ESB) COMMITTEE ACTIVITY

To Date

This Period

ESB Committee Meetings
ESB Meeting Participants
Community Presentations
of People Reached with Messages
of Media Pieces
of Entrepreneurs Identified
of Entrepreneurs Visited

CLIENT CONTACTS

To Date

This Period

- # of Inquiries
- # of Existing Businesses Assisted
- # of Start-Ups Assisted
- # of Start-Up Kits Distributed
- # of Referrals Made:
 - SBDC
 - SBA
 - Other
 - Total
- SBDC Contacts from our Community
- SBDC Active Clients for our Community
- SBA Loans in Process/Submitted
- Other Community-Based Programs?

CLIENT DEMOGRAPHICS

To Date

This Period

- Female Contacts
- Male Contacts
- Ethnic Minority Contacts
- Nonprofit Entity Contacts

IMPACT

To Date

This Period

- # of Jobs Created
 - Full Time
 - Part Time
- # of Jobs Saved
- # of Businesses Created
- Amount of Investment Assisted
- Amount of Contracts Assisted
- Business Turn Arounds
- Business Transfers